

EC'd Yes Last Received: 10/03/2012 10:26 AM
Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () CROSSROADS MEDIA	Rep Firm
Advertiser () .SPECIAL OPS OPSEC E	66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA
Product Special Ops OPSEC Ed	ALEXANDRIA, VA 22314	Salesperson () ANJIE BRADY
Estimate# 1085	Agency C/P1/P2/E 4/128/1085	
Buyer Emily Milhoan	Flight Dates 10/04/2012 - 10/10/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 5,450
PLS CONFIRM ASAP
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SU	10A-11A	FOX NWS SUNDAY	:30	\$150.00	10/07-10/07	1	1	1	\$150.00	
	2	TH	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/04-10/04	1	1	1	\$1,200.00	
	3	M	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/08-10/08	1	1	1	\$1,200.00	
	4	TU	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
	5	W	10P-1045P	WVBT FOX NEWS	:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
	6	TH	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/04-10/04	1	1	1	\$100.00	
	7	F	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/05-10/05	1	1	1	\$100.00	
	8	M	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/08-10/08	1	1	1	\$100.00	
	9	TU	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/09-10/09	1	1	1	\$100.00	
	10	W	10A-11A	MILLIONAIRE/MILLIONAIRE B	:30	\$100.00	10/10-10/10	1	1	1	\$100.00	

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---REPORT TOTALS---

Report Totals: 10 / \$5,450.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$5,450.00

Sales Totals: 10 / \$5,450.00

Station Totals: 10 / \$5,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$181,667	CATV 0%	WAVY 45%	WGNT 1%	WPXV 0%	WTKR 12%
		WTVZ 0%	WVBT 3%	WVEC 39%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE